

STYLED BY PRIMA

THE BOOKLET OF DETAILS

WELLNESS &
BEAUTY
EDIT 06





SPA STYLE GUIDE

FASHIONABLE COSINESS

Spa Wear and Wellnessbags have become a Must Have in every Hotel. The quality of the Spa Lifestyle is infused in the materials and the little details. Guests who seek good design feel the difference immediately - they want to wear the good stuff that feels like heaven on skin. We are known for high-quality products and for paying attention to the smallest detail when it comes to tailoring unique pieces.

BATHROBES



100%

COM
FORT



5



6



7

BEAUTY COLLECTION



9



10



8



11

DESIGN
YOUR
OWN

TAILORED SPA BAG



12

THE BAG COLLECTION

EVERY
SPA
BAG

IS A FASHION PIECE



BAG



PRIMA



FOLLOW US

PRIMA.MADEAMANO

PRIMA.BZ

PRIMABZ