

STYLED BY PRIMA

THE BRAND BOOK

ADA
INTERNATIONAL



BRAND
COLLECTION
BY
ADA COSMETICS
INTERNATIONAL



kai

LALIQUE

Chopard

ELEMIS

THE WHITE COMPANY
LONDON



NOT
JUST
BODYCARE

PRIMA
X
AMOUAGE.COM

**FINELY BLENDED
PERFUMES**

Amouage fragrances have reflected the wonderful heritage and mastery of perfume creation for almost 35 years. Amouage is an international luxury fragrance house renowned for creating some of the most finely crafted and exotic fragrances in the world. The House restores artistry to perfumery to create extraordinarily beautiful scents with a distinct point of view.

Amouage has a global presence, whilst keeping distribution select. Adopting an artistic approach to create an original and evocatively fragrant experience, Amouage perfumes are created by internationally recognized perfumers using only the finest ingredients from around the globe.





PUMP DISPENSER 300 ml	Hand Wash * Hand Lotion *
BOTTLES 50 ml	Shampoo Bath & Shower Gel Conditioner Body Lotion
SOAP	30 g, 50 g, 75 g



* 31 refill bottles available

PRIMA
X
KAIFRAGRANCE.COM

BEAUTY LIES IN THE SIMPLEST &
PUREST OF THINGS

kai was created by Gaye Straza in 1999 after she was inspired by the native flowers from her trips to Hawaii during her childhood. Available in exclusive boutiques and premium retail destinations globally kai has many celebrity devotees including Julia Roberts, Jennifer Aniston, Charlize Theron, to name but a few. The kai luxury hotel collection embodies the exotic tropics of Hawaii. Contemporary, yet sleek designed bottles will suit any hotel interior. Breathe in the beauty of kai, and experience the light and soothing scent of today's most sought-after fragrance. kai signature fragrance is an exotic blend of gardenia & white flowers with a hint of cucumber to add fresh green overtones.

kai





SMART CARE SYSTEM 300 ml	Hand & Body Soap Hair & Body Shampoo Shampoo Conditioner Hand & Body Lotion
PUMP DISPENSER 300 ml	Bath & Shower Gel * Shampoo * Conditioner * Hand & Body Lotion * Liquid Soap *
BOTTLES 25 ml, 40 ml, 60 ml **	Bath & Shower Gel Shampoo Conditioner Hand & Body Lotion
SOAP	25 g, 42 g, 60 g

* 3 l refill bottles available
** on request



PRIMA
X
LALIQUE.COM

**TIMELESS ELEGANCE
SINCE 1888**

Founded over a century ago, in 1888, Lalique has endured as the ultimate symbol of French luxury. One of the jewels in the crown of France's crystal industry, Lalique has five main categories: jewellery, decorative items, interior design, perfumes and art. The Lalique Collection features a unique and bespoke fragrance to the bathroom amenities range. Its combination of invigorating Bergamot, soothing ylang and grounding cedar wood, will let your guests indulge their skin and senses.

LALIQUE





SMART CARE SYSTEM 300 ml	Hair & Body Shampoo Hand & Body Soap Hand & Body Lotion
PUMP DISPENSER 300 ml	Hand & Body Soap * Body Lotion *
BOTTLES 30 ml, 50 ml	Shower Gel Shampoo (only 30 ml) Hand & Body Soap (only 50 ml) Conditioner Body Lotion
TUBES (> 10.000 pcs) 10 ml	Eye Gel Lip Balm Facial Moisturiser
SOAP	30 g, 50 g

* 3 l refill bottles available



PRIMA
X
CHOPARD.COM

**A TRADITION OF
EXCELLENCE**

It all began in 1860 in Sonvilier, Switzerland, when Louis-Ulysse Chopard established his workshop. By virtue of their precision and reliability, his watches quickly gained a solid reputation among enthusiasts and found buyers throughout Europe. 100 years later, Chopard experienced a spectacular development. Renowned for its creativity, its state-of-the-art technology and the excellence of its craftsmen, it became one of the leading names in the high-end watch and jewelry industry, as well as renowned for premium accessories and perfumes. Today, Chopard pursues a time-honored family tradition and stands for independence, passion and audacious luxury.

Chopard



PRIMA
X
CHOPARD.COM

CHOPARD SPARKLING

Inspired by the eternal and universal attractiveness of sparkling diamonds, this luxurious guest collection captivates with a distinctive design signature. The exquisite formulations will pamper your guests' skin and senses and let them feel special and unique. The timeless and elegant fragrance of this line is equally discernible.

CHOPARD HAPPINESS

Enter the world of well-being and indulge yourself with this stimulating bath care line. The fresh fragrance is enhanced with luxurious notes of citrus fruits, the flourishing bouquet of white flowers and surprisingly aromatic chords. A unique blend of precious ingredients such as jojoba oil or vitamin E will soothe all those seeking for beauty and invogoration.

Chopard





PUMP DISPENSER 300 ml	Body Lotion Liquid Soap
BOTTLES 40 ml, 75 ml	Shower Gel Elixir Shower Gel with Oil Pearls Shampoo Conditioner Body Lotion
SOAP	30 g, 50 g
ADDITIONAL PRODUCTS	Bath Cube (24 g)
AMENITIES	Gift Set contains: Shower Gel 40 ml, Hair Shampoo 40 ml, Conditioner 40 ml, Body Lotion 40 ml, Soap 30 g Care Set box contains: Shower Gel with Oil Pearls 75 ml, Body Lotion 75 ml, Shampoo 40 ml, Conditioner 40 ml, Soap 50 g Grooming Set contains: Shower Cap & Hair Tie, 4 Q-Tips, Cotton Pads, Manicure Set (Mini Polishing File & Wooden Sticks)
REFILLS 31	Shampoo Conditioner Body Lotion Liquid Soap





BOTTLES
30 ml, 50 ml

Shower Gel
Shampoo
Conditioner
Body Lotion

TUBES
30 ml

Hand Cream

SOAP

40 g

ADDITIONAL PRODUCTS
25 g

Bath Milk in sachet

AMENITIES

Shower Cap
Sewing Kit
Nail File
Shaving Kit
Shoe Polish
Vanity Set



PRIMA
X
ELEMIS.COM

**DEFINED BY NATURE
LED BY SCIENCE**

The luxury British skincare and spa brand delivers clinically trialed therapies and products for face and body. The experience is exceptional, the results are real. With every new product launched and every spa-therapy performed, Elemis' goal is to address specific skin and body conditions using potent formulations that dynamically treat the skin with powerful results.

Elemis has four key principles that are core to its philosophy:

- Science led: High performance formulations developed through innovative science and technology.
- Results driven: Elemis professional therapists deliver clinically proven facial & body treatments.
- Personally prescribed: Pioneering products prescribed for individual skincare & lifestyle needs. Honestly British.
- Naturally sourced: Powerful vitamins, minerals, marine and plant actives combined with intricately blended aromatics.

ELEMIS





SMART CARE SYSTEM
300 ml

Shower Gel
Hair & Body Wash
Shampoo
Conditioner
Hand & Body Lotion

PUMP DISPENSER
300 ml

Shower Gel *
Hair & Body Wash *
Shampoo *
Conditioner *
Hand & Body Lotion *

Bottles
30 ml, 50 ml, 75 ml

Shower Gel
Shampoo
Conditioner
Hand & Body Lotion

SOAP

30 g, 50 g, 80 g

ADDITIONAL PRODUCTS

Eye Cream (5 ml)
Lip Balm (5 ml)
Temple Balm (5 ml)
Bath Elixir (30 ml)
Sleep Spray (10 ml)

AMENITIES

Shower Cap
Vanity Kit
Shoe Care Mitt
Nail Care Set
Shaving Kit
Toothbrush Kit
Sewing Kit
Body Buff

* 31 refill bottles available



PRIMA
X
ELEMIS.COM

**ELEMIS
REVITALIZE-ME**

Adding the essence of spa luxury to your guest's experience. Infused with essential oils of thyme, basil and neroli, this uplifting unisex fragrance will truly awaken body and senses, whilst being gentle to the skin and hair.

**ELEMIS
WHITE LOTUS & LIME**

A new experience in Spa Luxury. This collection stands for an exquisitely indulgent experience with pampering and freshly scented formulations infused with uplifting notes of Lime and enriched with delicate White Lotus extract.

ELEMIS





SMART CARE SYSTEM
300 ml

Shower Gel
Hand & Body Shampoo
Shampoo
Conditioner
Body Lotion

PUMP DISPENSER
300 ml

Shower Gel *
Hair & Body Wash *
Shampoo *
Conditioner *
Body Lotion *

TUBES
30 ml, 50 ml

Shower Gel
Shampoo
Conditioner
Hand & Body Lotion

SOAP

30 g, 50 g

ADDITIONAL PRODUCTS

Eye Cream (5 ml)
Lip Balm (5 ml)
Temple Balm (5 ml)
Bath Elixir (30 ml)
Sleep Spray (10 ml)

AMENITIES

Shower Cap
Vanity Set
Nail Care Set
Shaving Kit
Toothbrush Kit
Shoe Care Mitt
Sewing Kit
Body Buff

* 31 refill bottles available



PRIMA
X
THEWHITECOMPANY.COM

THE SLEEP
EXPERTS

Precious moments of uncomplicated happiness are a constant inspiration for the luxury lifestyle brand The White Company, and it is with these in mind that it creates built-to-last collections – principally in white. Today, the company that began life as a 12-page mail order brochure back in 1994 has become one of the UK's fastest growing multi-channel retailers, with over 15 years' expertise blending. The finest fragrance collections for home and body. From skillfully crafted, hand-poured scented candles to beautifully fragranced body lotions, their everyday luxury ethos is evident in every product. Think timeless style, quality – not quantity – and meticulous attention to detail.

THE WHITE COMPANY
LONDON





PUMP DISPENSER
300 ml

Shower Gel *
Shampoo *
Conditioner *
Hand & Body Lotion *
Liquid Soap *

BOTTLES
30 ml, 50 ml

Shower Gel
Shampoo
Conditioner
Hand & Body Lotion

SOAP

30 g, 50 g



*31 refill bottles available

THE WHITE COMPANY
LIME & BAY

This indulgent amenities range exudes timeless style & quality. Beautifully alluring, this perfect fusion of exotic mandarin, pink grapefruit, bergamot, orange, lime and lemon is laced with jasmine buds, lime blossom, ginger and crushed bay leaves finished with warming notes of patchouli.

THE WHITE COMPANY
FLOWERS

This iconic hotel amenities range is beautifully fragranced with Flowers: a perfect, light and floral combination, with notes of jasmine, rose and neroli. The luxurious, minimalist design complements both contemporary and traditional interiors. It is offered in flexible sizes to meet single-night or longer-stay guests.



PUMP DISPENSER 300 ml	Shower Gel * Shampoo * Shampoo & Conditioner * Conditioner * Hand & Body Lotion * Liquid Soap *
Bottles 30 ml, 50 ml, 100 ml, 150 ml	Shower Gel Shampoo Shampoo & Conditioner (only 30 ml and 50 ml) Conditioner Hand & Body Lotion
SOAP	30 g, 50 g
ADDITIONAL PRODUCTS	Lip Balm (5 ml) Facial Moisturiser (5 ml) Eye Cream (5 ml) Sleep Spray (10 ml)

*3 l refill bottles available

THE WHITE COMPANY
NOIR

This impeccably stylish, unisex range is presented in sleek black bottles with contemporary features to create a truly indulgent experience. Noir is the ultimate scent to relax and revitalize body and mind, with notes of exotic amber, fresh mandarin and aromatic sandalwood.



PUMP DISPENSER 300 ml	Shower Gel * Shampoo * Shampoo & Conditioner * Conditioner * Hand & Body Lotion * Liquid Soap *
Bottles 30 ml, 50 ml	Shower Gel Shampoo Shampoo & Conditioner Conditioner Body Lotion
SOAP	30 g, 50 g
ADDITIONAL PRODUCTS	Lip Balm (5 ml) Facial Moisturiser (5 ml) Eye Cream (5 ml) Sleep Spray (10 ml)

*31 refill bottles available

PRIMA
X
PENHALIGONS.COM

**ENTERTAINING ENGLISH NOSTRILS
SINCE 1870**

Penhaligon's fragrant adventure began in the Victorian era of decadence and carries into the future as they strive to create original scents for the discerning eccentrics of today. True modern dandies and bold women who are proud to go their own way.

ROYAL APPROVAL

Penhaligon's is proud to hold Royal Warrants from The Prince of Wales (granted in 1988) and the Duke of Edinburgh (granted in 1956). Warrants are highly prized, regarded as demonstrating excellence and quality.

BRITISH ESSENCE

With impeccable taste and presentation, Penhaligon's continually seeks new ways to delight customers.





PUMP DISPENSER
300 ml

Shower Gel *
Shampoo *
Conditioner *
Body Lotion *
Liquid Soap *

BOTTLES
30 ml, 50 ml, 100ml, 200 ml

Shower Gel
Bath Essence
Shampoo
Conditioner
Body Lotion

SOAP

30 g, 50 g, 100 g



*31 refill bottles available

**PENHALIGON'S
BLENHEIM BOUQUET**

Blenheim Bouquet offers a bracing mix of citrus oils, spices and woods. The range is iconic and quintessentially British, created to constantly delight and seduce, and reassuringly imbued with the quality and integrity that inspired its founder.

**PENHALIGON'S
QUERCUS**

Quercus is a modern and invigorating cologne featuring an alchemy of citrus and amber, while the fresh and elegant. Truly English, Penhaligon's is passionate about ingredients and still manufactures its scents in England using the finest rare ingredients.



PUMP DISPENSER
300 ml

Shower Gel *
Shampoo *
Conditioner *
Body Lotion *
Liquid Soap *

BOTTLES
30 ml, 50 ml, 100ml, 200 ml

Shower Gel
Shampoo
Shampoo & Conditioner (only 30 ml and 50 ml)
Conditioner
Body Lotion

SOAP

30 g, 50 g, 100 g

*31 refill bottles available

PENHALIGON'S
HALFETI

The indulgent fragrance draws inspiration from the lavish goods traded with Turkey and the Turkish village of Halfeti, where red roses grow so intense they appear black. It's an exotic blend of citrus, artemisia, spiced rose, leather and oud to name a few.



PUMP DISPENSER
300 ml

Body Lotion*
Liquid Soap*

BOTTLES
30 ml, 50 ml, 100ml

Shower Gel
Shampoo
Conditioner
Body Lotion

SOAP

30 g, 50 g,

*31 refill bottles available

PRIMA
X
BOGNER.COM

**PASSION FOR SPORTS
AND FASHION**

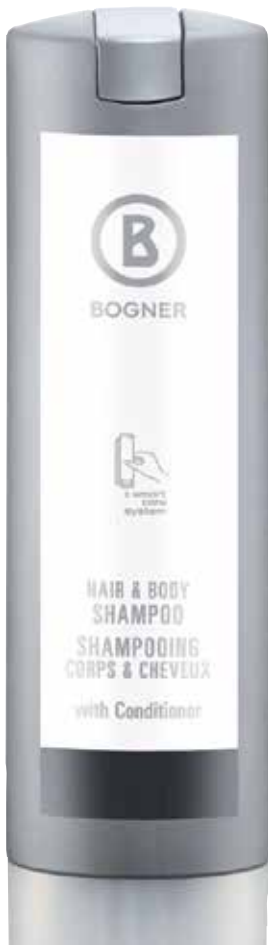
With their passion for sports and fashion, Bogner has been successful for more than 80 years. What once started as a dedicated small production facility in one of Munich's backyards has evolved into a prosperous international label. The capital B has been a symbol of fashionably inspired and sophisticated sporting apparel ever since.

The precious Bogner Guest Collection perfectly combines Bogner's demand for high quality products and its pursuit of a luxurious, modern design in the field of fashion, sports and lifestyle. The premium formulations with a fresh-floral fragrance perfectly care and refresh your guests' body and guarantee an invigorating shower experience.





SMART CARE SYSTEM 300 ml	Hair & Body Shampoo Liquid Soap
PRESS & WASH 300 ml	Hair & Body Shampoo Liquid Soap
TUBES 30 ml, 50 ml	Shower Gel Shampoo Conditioner (only 30 ml) Body Lotion Hand Cream
SOAP	30 g, 40 g, 50 g
ADDITIONAL PRODUCTS 10 ml	Bath Elixir Pillow Spray
ADDITIONAL PRODUCTS	Bath Salt (50 g box) Lipbalm (10 ml tube) VIP box contains: Shower Gel, Shampoo, Conditioner, Body Lotion, Hand Cream, Golfball Soap, Lipbalm Knitted pouch contains: Shower Gel, Shampoo, Conditioner, Body Lotion, Lipbalm
AMENITIES	Bathroom Set contains: Manicure Set loose, Polishing File + Wooden Sticks, Vanity Set loose, Shower Cap loose Bedroom Set contains: Sewing Kit loose, Shoe Polish loose



PRIMA
X
LUISTRENKER.COM

ALPINE LIFESTYLE
SINCE 1995

Luis Trenker's inspiration can be found at the crossroads of tradition and innovation. It keeps up with the changing times yet is deeply rooted in its past, its old values, giving a new impulse to its design. The brand embodies true mountain essence, hominess and loyalty without ever losing its modern touch. Luis Trenker does not do 'kitsch' or 'cliché'. Far from it. Luis Trenker is a byword for original clothing. They adapt traditional values to modern times and interpret them in a genuine fashion for people who appreciate individuality and stick to their values. An original can never be trumped by a copy. They truly believe in this tenet and abide by it.

Luis Trenker
Alpine Lifestyle
Since 1995





SMART CARE SYSTEM 300 ml	Hair & Body Shampoo Liquid Soap
PUMP DISPENSER 300 ml	Hair & Body Shampoo * Body Lotion Liquid Soap
TUBES 50 ml	Shampoo Shower Gel Conditioner Body Lotion
SOAP	30 g

* 3 l refill bottles available



NOTJUSTBODYCARE.COM

**BEAUTY CULTURE
MADE IN SÜDTIROL**

Tyrol, a bit more style, a bit more benefit.

NOT
JUST
BODY

JUST BODYCARE

PIROCHE®
COSMÉTIQUES





SMART CARE SYSTEM 300 ml	Hair & Body Shampoo Liquid Soap
PUMP DISPENSER 250 ml	Shampoo * Body Wash * Conditioner* Body Lotion* Leg Gel Liquid Soap *
TUBES 50 ml	Shampoo Body Wash Conditioner Body Lotion Leg Gel Bath Oil
SOAP	30 g
ADDITIONAL PRODUCTS 10 ml	Intimate Cleanser MakeUp Remover

* 5 l refill bottles available





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