

PRIMA

Hotel *opening* guide

WE'LL

COME



Perfection
in every *detail*

Checking all the boxes.

We are always looking for new inspirations to redefine the art of hospitality. Every environment tells a story, every detail leaves a memory. As a creative studio, we design memorable experiences for curious and refined travelers, combining vision, savoir-faire, and unique handmade creations: tailor-made solutions that give spaces character and transform every stay into something extraordinary.

From restorative sleep to daily wellness rituals, each decision we take is guided by the belief that creativity lies at the heart of timeless design and unforgettable moments.

FF&E / *Furniture, Fixtures and Equipment*

A carefully curated selection: elegant beds, bespoke elements, and interior design solutions that shape a consistent and immersive experience.

OS&E / *Operating Supplies and Equipment*

Essential, functional, and refined objects, designed to harmonize with every space and add genuine value to every gesture, every stay, every journey.

Check it out.

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Bed *room*

prima.bz/daunenstep

Restful sleep

9

Beds

Mattresses

Toppers

Box spring bases

Headboards

Extra bed

Children's bed

Duvets

Down duvets

Fiber duvets

Pillows

Down pillows

Fiber pillows

Anatomical pillows

Special core pillows

Neck roll

Bed accessories

Mattress protector

Pillow protector



Fine *linen*

prima.bz/frettehotel

Delicate comfort

Bed linen

- Bed sheet
- Fitted sheet
- Duvet cover
- Pillowcase
- Decorative cushion
- Bedside rug
- Plaid

Terry cloth

- Bathrobe
- Towel
- Bath towel
- Guest towel
- Washcloth
- Wash mitt
- Bath mat
- Sauna towel
- Pool towel
- Compressed towel
- Beauty towel
- Sauna kilt



Bath *room*

Bathroom accessories

- Hairdryer
- Cosmetic mirror
- Tissue box
- Amenity containers
- & trays
- Soap dish
- Drinking glass

Bathroom equipment

- Bathroom stool
- Waste bin
- Laundry basket

Housekeeping

- Toilet paper
- Facial tissues
- Trash bags



Beauty *secrets*

prima.bz/ada

Hair & Body Care

Daily use

- Shower gel
- Shampoo
- Conditioner
- Body lotion
- Soap

Specials

- Exfoliant / Scrub
- Bath salts
- Leg gel
- Hand cream

Skincare

- Makeup remover
- Face cream
- Eye contour cream
- Lip balm

Extras

- Intimate lotion
- Solid cosmetics
- Sunscreen
- After sun lotion

Turndown Amenities

- Pillow spray
- Room spray



Looking
good

prima.bz/dispenser

Styling

Bespoke

Luxury

Certified Green

Spa

Basic

Spendersysteme

Single use

Shape

Smart Care

Press + Wash

IIIi 1 / IIIi 2

Multi-use

Pump dispenser

Refill canister

Halterung

Brackets

Stand *out*



Cosmetic materials

- Tubes
- Bottles / Flacons
- Glass
- Aluminium
- Resin Shell
- Ceramic
- Monomaterial PET
- Doypack
- Flowpack

Design Amenities

- Cardboard
- Stone paper
- Filter paper
- Fabric



Little *helpers*

Personal Amenities

Vanity Set	
Cotton pads	
Cotton buds	
Shower cap	
Hair band	
Manicure set	
Nail file	
Loofah mitt	
Massage pad	
Comb	
Tissues	
Ladies' set	
Sanitary bags	
Shaving set	
Oral care set	

Upon request

Shoe polish sponge	
Shoe polish cloth	
Shoe polish mitt	
Sewing kit	
Glasses cleaning cloth	
Earplugs	

Gift Sets

Trousse	
Beauty Kit	



Guest *room*

prima.bz/guestroom

Directory

- Room folders
- Door signs

Desk

- Notepad
- Notepad holder
- Remote control holder

Kettle set

- Kettle
- Glass bottles
- Water cups
- Trays
- Coffee station

Room facilities

- Minibar
- In-room safe

Wardrobe

- Shoe horn
- Newspaper bag
- Laundry bag
- Shoe bag
- Clothes brush
- Clothes hanger
- Garment bag

Slipper

- Closed slippers
- Flip flops



Made *a mano*

prima.bz/madeamano

Bespoke expertise

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Bookbinding folders

Menu cards	
Wine list	
Dessert menu	
Bar menu	
Breakfast menu	
Water & tea list	
Bill folder	
Room service menu	
Set menu /	
Tasting menu	
Minibar list	
Tablet cover	



Spa *moments*

prima.bz/wellness

Spa linen

- Sauna towel
- Pool towel
- Compressed towel
- Beauty towel
- Sauna kilt

Spa wear

- Wellness bag
- Flip flops
- Spa slippers
- Button



Taste *buddies*

Table linen

Tablecloth	
Table topper	
Runner	
Placemat	
Napkins	
Fabric coaster	
Small tablecloth	
Outdoor tablecloth	
Table molleton	

Disposable napkins

Breakfast napkins	
Cocktail napkins	
Bistro napkins	
Dinner napkins	
Paper napkins	
Cutlery holders	

Table top accessories

Glass bottles	
Coasters	
Glass cover	
Cup cover	
Egg warmer	
Teapot holder	
Napkin ring	
Flags	
Cocktail sticks	
Toothpicks	



Iconic *style*

Concierge

- Umbrella
- Garment bag
- Lighter
- Suitcase loop
- Bag holder hook
- Pencils
- Ballpoint pens

Reception

- Namensschilder
- Desk pad
- Keycard holders

Boutique

- Name badges
- Paper bag
- Cotton bag
- Tissue paper
- Satin ribbon



Pretty *things*

Lighting

- LED table lamp
- Lanterns
- Candles
- Tealights

Room fragrances

- Diffuser
- Scented candle
- Room spray
- Linari
- Millefiori
- Onno



Useful *details*

Always needed

Rest Rooms

- Soap
- Hand cream
- Hand sanitizer
- Paper towel
- Paper towel dispenser
- Waste bin
- Room fragrance
- Laundry basket

Trolleys

- Luggage trolley
- Floor service trolley
- Laundry trolley
- Cleaning trolley
- Housekeeping trolley
- Room service trolley
- Service trolley



Little ones

Kids Accessories

- Children's bed / Cot
- Children's bed linen
- Changing table
- Diaper bin
- High chair
- Bib
- Drawing set
- Toys
- Plush toys
- Mascot
- Sports bag

Pets Accessories

- Dog bed

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