

MA STYLED BY PRIMA  
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# THE BOOKLET OF DETAILS

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UMBRELLA  
SPECIAL  
EDIT 09



# YOU KNOW WHAT?

## RAIN IS JUST CONFETTI FROM THE SKY

Consequently we are engaged to find the perfect umbrella for everybody: therefore our designers are fiddling on innovations manufactured by selected and longtime partners. Our work is accomplished by quality verification and modern imprinting. That is how we create individual one-of-kind designs!



SPE  
CIAL

FEAT  
URES



100%

# INDIVIDUAL DESIGN



3



4

WOODEN HANDLE

**DAN  
CING**

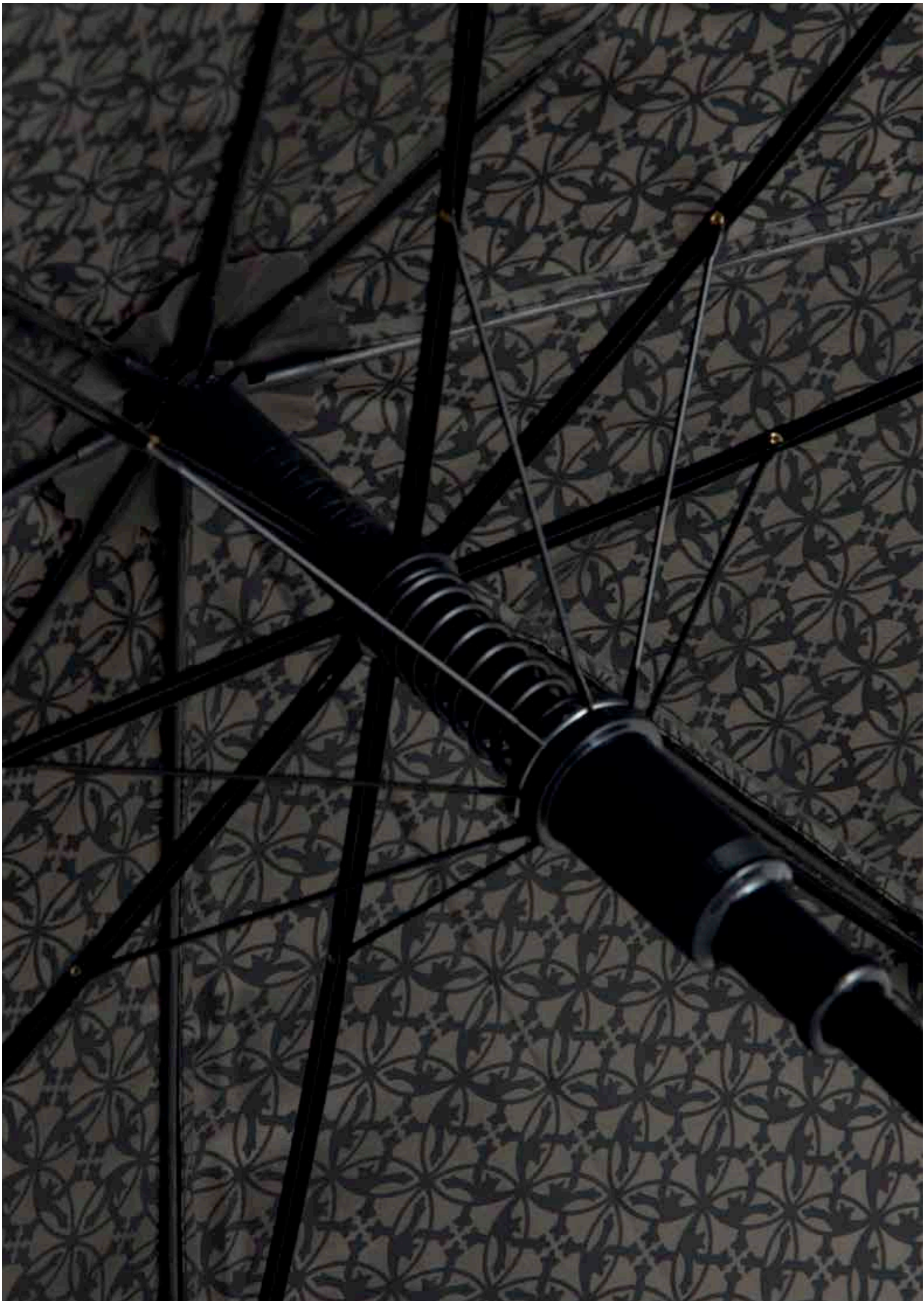


**IN  
THE**

**RAIN**



















PRIMA



FOLLOW US

- PRIMA.MADEAMANO
- PRIMA.BZ
- PRIMABZ

|   |   |  |   |   |   |
|---|---|--|---|---|---|
| <div></div> <div><p><b>LODGE</b></p><p>Ø 120 cm, automatic, wooden crook handle</p><div><div></div><div></div><div></div></div><p>metal ribs, wooden shaft</p></div>   | <div></div> <div><p><b>TANGO</b></p><p>Ø 103 cm, automatic, wooden crook handle</p><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div><p>metal ribs, wooden shaft</p></div>   | <div></div>  |   |   |   |
| <div></div>  |   | <div></div> <div><p><b>MATERA</b></p><p>Ø 120 cm, automatic, rubber crook handle</p><div><div></div><div></div><div></div><div></div><div></div><div></div></div><p>fibreglass ribs, steel shaft</p></div>                       | <div></div> <div><p><b>CAPRI</b></p><p>Ø 105 cm, automatic, rubber crook handle</p><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div><p>fibreglass ribs, steel shaft</p></div> | <div></div> <div><p><b>EMPOLI</b></p><p>Ø 106 cm, automatic, wooden crook handle</p><div><div></div><div></div><div></div><div></div></div><p>fibreglass ribs, steel shaft</p></div>                         |   |
| <div></div> <div><p><b>DESENZANO</b></p><p>Ø 120 cm, automatic, plastic crook handle</p><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div><p>fibreglass ribs, steel shaft</p></div> | <div></div> <div><p><b>PISA</b></p><p>Ø 105 cm, automatic, aluminium crook handle</p><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div><p>metal ribs, aluminium shaft</p></div> | <div></div> <div><p><b>DESIO</b></p><p>Ø 128 cm, manual, EVA crook handle</p><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div><p>fibreglass ribs, steel shaft</p></div>                   | <div></div>  |   |   |
| <div></div>   |   | <div></div> <div><p><b>MILANO</b></p><p>Ø 118 cm, automatic, wooden crook handle</p><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div><p>fibreglass ribs, steel shaft</p></div> | <div></div> <div><p><b>TORINO</b></p><p>Ø 102 cm, automatic, plastic crook handle</p><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div><p>metal ribs, steel shaft</p></div>                                      | <div></div> <div><p><b>FIRENZE</b></p><p>Ø 130 cm, manual, wooden handle</p><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div><p>aluminium ribs, metal shaft</p></div> | <div></div> <div><p><b>SIENA</b></p><p>Ø 120 cm, automatic, ABS handle</p><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div><p>fibreglass ribs, aluminium shaft, colored insert</p></div> |



